



Kibble size  
(Sizes, shapes and colour may vary)

# DM DIETETIC MANAGEMENT®

FELINE FORMULA



This diet helps minimize the risk of both struvite and calcium oxalate crystal formation, while managing the primary condition.

## General Health:

- High protein content to help maintain lean body mass and ideal body condition
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

## Advanced Nutrition:



High protein & low carbohydrate to help support the unique nutritional needs of diabetic cats



May help promote insulin sensitivity and reduce external insulin requirements



May help reduce post-prandial hyperglycemia

## Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Diabetes mellitus
- Persistent hyperglycemia
- Enteritis, diarrhea
- Hepatic lipidosis
- Critical care management

## Medical Contraindications:

- Renal failure
- Hepatic encephalopathy

### Ingredients (Dry):

Poultry by-product meal, soy protein isolate, corn gluten meal, soy flour, animal fat preserved with mixed-tocopherols, corn starch, animal liver flavor, calcium carbonate, phosphoric acid, fish oil, potassium chloride, L-Lysine monohydrochloride, taurine, DL-Methionine, choline chloride, powdered cellulose, salt, Vitamin E supplement, zinc sulfate, ferrous sulfate, niacin, manganese sulfate, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, riboflavin supplement, copper sulfate, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, biotin, calcium iodate, menadione sodium bisulfite complex (Vitamin K), sodium selenite. B-2561



## Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets DM Dietetic Management Dry Feline Formula provides complete and balanced nutrition for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE <sup>1</sup>		
BODY WEIGHT		DRY
lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day <sup>3</sup>
5	2.3	1/4
8	3.6	3/8
12	5.4	1/2
16	7.2	3/4
20	9.1	7/8
25 <sup>4</sup>	11.4	1 1/8
CALORIE CONTENT (FED) <sup>2</sup>		
		4217 kcal/kg
		1913 kcal/lb
		605 kcal/250 ml (8 oz) cup

AVERAGE NUTRIENT CONTENT			
	DRY		
	Per 100 kcal ME	As Fed	Dry Matter
Protein	12.45 g	52.50%	56.93%
Fat	3.97 g	16.73%	18.14%
Carbohydrate	3.71 g	15.65%	16.97%
Crude Fibre	0.26 g	1.08%	1.17%
Total Dietary Fibre	1.66 g	6.98%	7.57%
Soluble Fibre	0.22 g	0.92%	1.00%
Insoluble Fibre	1.44 g	6.06%	6.57%
Calcium	0.26 g	1.11%	1.20%
Phosphorus	0.26 g	1.11%	1.20%
Potassium	0.21 g	0.89%	0.97%
Sodium	0.13 g	0.54%	0.59%
Chloride	0.17 g	0.71%	0.77%
Magnesium	0.02 g	0.10%	0.10%
Copper	0.50 mg	21.11 mg/kg	22.89 mg/kg
Zinc	5.78 mg	244 mg/kg	263 mg/kg
Taurine	0.08 g	0.33%	0.36%
Vitamin A	691 IU	29,128 IU/kg	31,585 IU/kg
Vitamin E	12.54 IU	529 IU/kg	574 IU/kg
Total Omega-6 Fatty Acids	0.43 g	1.83%	1.98%
Total Omega-3 Fatty Acids	0.08 g	0.34%	0.37%
EPA+DHA	0.05 g	0.20%	0.22%

DIGESTION TEST RESULTS <sup>†</sup>	
DIGESTIBILITY:	DRY
Total, %	86.7
Protein, %	91.1
Fat, %	91.8
Carbohydrate, %	86.5
Calorie, %	90.2
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	48.3
Fat, %	37.1
Carbohydrate, %	14.4

<sup>†</sup> Based on digestion testing conducted at the Purina PetCare Technology Centers

PACKAGING	Sizes available	Cups per size
DM Dietetic Management®	Bags of 6 lb (2.72 kg)	18 cups
	Bags of 10 lb (4.54 kg)	31 cups

<sup>1</sup> Adjustments must be made for environmental conditions, activity level, body condition.

Provide fresh water in a clean container daily.

<sup>2</sup> Kilocalories of metabolizable energy (ME).

<sup>3</sup> This daily amount should be divided into several small meals throughout the day.

<sup>4</sup> For each additional pound of body weight, feed an additional 24 kilocalories.



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- Critical care management

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- Hepatic encephalopathy

### Ingredients (DM):

Meat by-products, water, chicken, salmon, soy protein isolate, oat hulls, L-Lysine monohydrochloride, artificial and natural flavors, guar gum, potassium chloride, calcium sulfate, sodium bisulfate, taurine, Vitamin E supplement, carrageenan, choline chloride, salt, thiamine mononitrate, L-Carnitine, zinc sulfate, ferrous sulfate, niacin, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride, manganese sulfate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, Vitamin D-3 supplement, potassium iodide. C253020



### Ingredients (DM Savory Selects):

Water, chicken, liver, wheat gluten, meat by-products, corn starch-modified, soy flour, glycine, potassium chloride, tricalcium phosphate, natural flavor, L-Lysine monohydrochloride, taurine, salt, choline chloride, caramel color, Vitamin E supplement, zinc sulfate, ferrous sulfate, thiamine mononitrate, L-Carnitine, niacin, manganese sulfate, copper sulfate, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, potassium iodide, Vitamin D-3 supplement. C253120



## Feeding and Administration:

Pro Plan Veterinary Diets DM Dietetic Management feline formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. Pro Plan Veterinary Diets DM Savory Selects Dietetic Management feline formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE <sup>1</sup>									
BODY WEIGHT		DM				DM SAVORY SELECTS			
		FOR WEIGHT LOSS		FOR MAINTENANCE		FOR WEIGHT LOSS		FOR MAINTENANCE	
lbs	kg	kcal <sup>2</sup> /Day	Approximate Number of 156 g (5.5 oz) Cans/Day <sup>3</sup>	kcal <sup>2</sup> /Day	Approximate Number of 156 g (5.5 oz) Cans/Day <sup>3</sup>	kcal <sup>2</sup> /Day	Approximate Number of 156 g (5.5 oz) Cans/Day <sup>3</sup>	kcal <sup>2</sup> /Day	Approximate Number of 156 g (5.5 oz) Cans/Day <sup>3</sup>
5	2.3	97	2/3	129	3/4	97	2/3	129	1
8	3.6	151	1	202	1 1/4	151	1	202	1 1/3
12	5.4	227	1 1/2	302	2	227	1 1/2	302	2
16	7.2	302	1 7/8	403	2 1/2	302	2	403	2 1/2
20	9.1	382	2 1/3	510	3 1/4	382	2 1/2	510	3 1/4
25 <sup>4</sup>	11.4	479	3	638	4	479	3	638	4
CALORIE CONTENT (CALCULATED) <sup>2</sup>									
1048 kcal/kg					1014 kcal/kg				
475 kcal/lb					460 kcal/lb				
163 kcal/156 g (5.5 oz) can					158 kcal/156 g (5.5 oz) can				

AVERAGE NUTRIENT CONTENT						
	DM			DM SAVORY SELECTS		
	Per 100 kcal ME	As Fed	Dry Matter	Per 100 kcal ME	As Fed	Dry Matter
Protein	13.28 g	13.92%	58.01%	13.97 g	14.17%	60.34%
Fat	5.44 g	5.71%	23.79%	4.06 g	4.12%	17.53%
Carbohydrate	1.52 g	1.59%	6.63%	3.14 g	3.18%	13.56%
Crude Fibre	0.71 g	0.75%	3.11%	0.15 g	0.15%	0.66%
Total Dietary Fibre	1.82 g	1.91%	7.96%	1.29 g	1.31%	5.58%
Soluble Fibre	0.39 g	0.41%	1.71%	0.33 g	0.34%	1.44%
Insoluble Fibre	1.43 g	1.50%	6.25%	0.96 g	0.97%	4.14%
Calcium	0.26 g	0.27%	1.14%	0.34 g	0.35%	1.48%
Phosphorus	0.26 g	0.27%	1.14%	0.26 g	0.26%	1.12%
Potassium	0.25 g	0.26%	1.10%	0.29 g	0.30%	1.27%
Sodium	0.14 g	0.15%	0.63%	0.09 g	0.10%	0.40%
Chloride	0.38 g	0.40%	1.67%	0.33 g	0.33%	1.41%
Magnesium	0.02 g	0.02%	0.07%	0.02 g	0.02%	0.08%
Copper	0.36 mg	3.75 mg/kg	15.62 mg/kg	0.62 mg	6.28 mg/kg	26.74 mg/kg
Zinc	3.56 mg	37 mg/kg	156 mg/kg	7.91 mg	80 mg/kg	342 mg/kg
Taurine	0.13 g	0.13%	0.55%	0.15 g	0.16%	0.66%
Vitamin A	3,289 IU	34,471 IU/kg	143,690 IU/kg	2,016 IU	20,447 IU/kg	87,083 IU/kg
Vitamin E	15.84 IU	166 IU/kg	692 IU/kg	16.27 IU	165 IU/kg	703 IU/kg
Total Omega-6 Fatty Acids	0.91 g	0.96%	3.99%	0.95 g	0.96%	4.09%
Total Omega-3 Fatty Acids	0.07 g	0.07%	0.30%	0.04 g	0.04%	0.15%
EPA+DHA	0.04 g	0.04%	0.16%	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS <sup>†</sup>		
DIGESTIBILITY:	DM	DM SAVORY SELECTS
Total, %	81.7	87.0
Protein, %	89.8	90.7
Fat, %	98.7	94.3
Carbohydrate, %	50.6	84.4
Calorie, %	87.8	91.1
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	47.3	51.7
Fat, %	47.2	36.5
Carbohydrate, %	5.5	11.8

<sup>†</sup> Based on digestion testing conducted at the Purina PetCare Technology Centers

PACKAGING	Sizes available
DM Dietetic Management®	Cases 24, 156 g (5.5 oz) cans
DM Savory Selects Dietetic Management®	Cases 24, 156 g (5.5 oz) cans

1 Adjustments must be made for environmental conditions, activity level, body condition.

Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME).

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.